

Course code: .....

Plan position: .....

### A. INFORMATION ABOUT THE COURSE

#### B. Basic information

Name of course	<b>Corporate Social Responsibility</b>
Field of studies	Management
Level of studies	first degree, second degree
Profile of studies	general academic studies
Form of studies	full-time studies
Specialty	
Unit responsible for the field of studies	Faculty of Management
Name and academic degree of teacher(s)	Anna Jakubczak, PhD.
Introductory courses	no requirements
Introductory requirements	no requirements

#### C. Semester/week schedule of classes

Semester	Lectures (W)	Auditorium classes (Ć)	Laboratory classes (L)	Project classes (P)	Seminar (S)	Field classes (T)	Number of ECTS points
fall, spring	15	15					5

### 2. LEARNING OUTCOME

No.	Learning outcomes description	The reference to the learning outcomes of specific field of study	The reference to the learning outcomes for the area
<b>KNOWLEDGE</b>			
W1	Student knows the basic concepts and problems regarding corporate social responsibility.	K_W03 K_W07	P7S_WG P7S_WG
<b>SKILLS</b>			
U1	Student defends the project of social responsibility using substantive arguments.	K_U02 K_U05	P7S_UW P7S_UO
<b>SOCIAL COMPETENCES</b>			
K1	Student is aware of the benefits and barriers of following the principles of social responsibility in business.	K_K04 K_K10	P7S_KR P7S_KK

### 3. TEACHING METHODS

#### A. Traditional methods used \*\*\*

multimedia lecture, multimedia presentations based on students' research, design thinking method

**B. Distance learning methods used \*\*\***

**Synchronous method** (classes conducted in a way that ensures direct interaction between the student and the teacher in real time, enabling immediate flow of information, the method can be used only if it is provided for in the study plan for a given cycle of education):  
 e.g. remote lecture in the form of videoconference, remote discussion, etc.

**Asynchronous method** used as an auxiliary (a method that does not ensure direct interaction between the student and the teacher in real time, used only as an auxiliary / complementary method):  
 e.g. online educational videos, online multimedia presentations, etc.

**4. METHODS OF EXAMINATION**

Project in groups

**5. SCOPE**

Lectures	Premises and determinants of CSR development; Evolution from CSR 1.0 to 2.0;. Norm ISO 26000 as a base of rules about CSR; What is the social responsibility of consumers – CnSR?; Introduction to the principles of the Design Thinking methodology as a tool facilitating the implementation of social involvement in the enterprise
Laboratories	Project of corporate social responsibility in a SME's company

**6. METHODS OF VERIFICATION OF LEARNING OUTCOMES**

LEARNING OUTCOME	Form of assessment					
	Oral examination	Written exam	Colloquium	Project	Presentation	.....
W1		x				
U1		x		x		
K1		x		x		

**7. LITERATURE**

Basic literature	1. Crane A., McWilliams A., Mattem D., Moon J., Stegel D., 2009, The Oxford Handbook of Corporate Social Responsibility, OXFORD University Press, New York.
Supplementary literature	1. ISO 2600 Norm

**8. TOTAL STUDENT WORKLOAD REQUIRED TO ACHIEVE EXPECTED LEARNING OUTCOMES EXPRESSED IN TIME AND ECTS CREDITS**

Student's activity		Student workload– number of hours
Classes conducted under a direct supervision of an academic teacher or other persons responsible for classes	Participation in classes indicated in point 1B	30
	Supervision hours	5
Student's own work	Preparation for classes	30
	Reading assignments	30
	Other (preparation for exams, tests, carrying out a project etc)	30

Total student workload	
Number of ECTS points	5